

The logo for Scare Kingdom Halloween Season is centered at the top of the page. It features the words "SCARE KINGDOM" in a large, white, distressed font with a blue glow. Below this, "SCREAM PARK" is written in a smaller, white, sans-serif font, followed by "SCAREKINGDOM.COM" in a similar font. At the bottom of the logo, "HALLOWEEN SEASON" is written in a large, white, distressed font with a blue glow. The entire logo is set against a dark blue background with a stone archway pattern.

SCARE KINGDOM

SCREAM PARK
SCAREKINGDOM.COM

HALLOWEEN SEASON

SCARE KINGDOM SCREAMS INTO ACTION FOR ITS 11TH SEASON!

Scare Kingdom Scream Park's multi award-winning Halloween event is returning in 2019 for its 11th year of fear, promising to deliver more spine-tingling terror than ever before...

Voted 'The UK's Best Halloween Attraction' - Holiday Lettings by Trip Advisor, and 'Best Multi part Halloween Event' - horror industry SCAR awards, **Scare Kingdom Scream Park**, in Lancashire, UK, is the UK's top-rated scream park. Scare Kingdom offers guests the ultimate Halloween experience combining live scareactors, special effects and heart-pumping thrills, across seven all-new scare attractions and experiences for daring families, thrill-seeking adrenaline junkies and courageous kids.

Jason Karl, Creative Director of Scare Kingdom Scream Park said *"for our eleventh year of fear, we are re-developing our attractions with all-new storylines, characters and scares! Across the park we have crazed doctors, sinister spirits and a demon barber who are ready and waiting to give guests something really scary to scream about!"*

Join our spirit séance inside **The Parlour**, where a perfectly executed fright welcomes you to Scare Kingdom Scream Park. Transform into the 'very best version of you' at **The Paradise Foundation**, but remember, paradise comes at a price, are you a patron or a provider? Experience Britain's most famous ghost story inside **Manormortis – Borley Rectory**, where the phantom nun and her ghostly company make 'high spirits' in the old Victorian mansion. Grab a searchlight and enter the blackout of **Blitz!** Inside an old deserted chapel. Meet the demon barber in his new lair in the cellars of Brimstone & Black's funeral parlour in **Body Snatchers – Sweeney Todd**. Take part in an ancient folk ritual inside a sensory-deprived experience **The Hoodening**. The world-renowned scare entertainment experience **Psychomanteum** returns with an all-new one-on-one assault on the senses. Officially dubbed 'the UK's sickest attraction', **Psychomanteum – Trick or Treat?** admits guests aged 18+ only. Additional charge applies.

Alongside the scare mazes, **Streetmosphere** characters roam the park providing interactive encounters with guests... Catch a moment of Hollywood glamour with our selfie-obsessed movie starlet **Demi Monde**, join the rebellion with **The Freed Radical** and meet **Grim & Saggy**, our delightfully dirty park Uncleaners! Recover in our licensed bar which serves food and beverages.

Scare Kingdom Scream Park is located at Mrs Dowson's Farm Park, the home of Mrs. Dowson's Ice Cream, minutes from the M6 junction 31 on the A59 near Preston and Blackburn in Lancashire, UK.

Open on selected nights between Friday October 4th and Saturday November 2nd 2019 inclusive. Tickets are available from just £18.00 per body, plus booking fee, at www.scarekingdom.com

ALL THE GORY DETAILS...

THE PARLOUR

Join our seance for a spirited welcome to Scare Kingdom. Will the spirits communicate a message from beyond, or will you be singled out inside *The Parlour*?

THE PARADISE FOUNDATION

Happy but broke? Rich but unhappy? No problem... Our treatment ambassadors will ensure that you are never quite the same person again, but remember, paradise comes at a price... Are you a patron or a provider in *The Paradise Foundation*?

MANORMORTIS – BORLEY RECTORY

The hauntings of Britain's most famous Ghost Story – Borley Rectory, come vividly to life in four dimensions as the phantom nun Marie Lairre and her hoard of hauntings take control of the old Haxnghast mansion in *Manormortis – Borley Rectory*.

BLITZ!

Step back in time to 1943 where a deserted chapel provides sanctuary from the bombs of world war 2. Grab a searchlight to light your path through the foggy darkness as you make your way through the twilight world of *Blitz!*

BODY SNATCHERS – SWEENEY TODD

The infamous demon barber has taken up residence inside the old cellars of Brimstone & Black's funeral parlour. Take a seat for a close shave, but beware... Mrs Lovett has a taste for blood and her meat pies need stuffing in *Body Snatchers – Sweeney Todd*.

THE HOODENING

The mysterious hoodeners and the Mollie Queen invite you into their pre-Christian blind ritual in *The Hoodening*. Hold on tightly to the rope that guides you, it is your only hope of escape from this sensory-deprived folk-horror inspired scare experience.

PSYCHOMANTEUM – TRICK OR TREAT?

The world-renowned scare entertainment experience returns with an all-new unique one-on-one assault on the senses. Officially dubbed 'the UK's sickest attraction', *Psychomanteum* is shocking and graphic in equal measure. Will you receive a trick or a treat?

Psychomanteum – Trick or Treat? admits guests aged 18+ only. Proof of age is required. Additional charge of £6.00 per body applies.

BAR

Drop into our licensed watering hole to steady those fraught nerves, where we serve hearty ales and sinful spirits alongside non-alcoholic drinks and hot food.

STREETMOSPHERE

Our Streetmosphere characters roam the park providing interactive encounters with guests...

Catch a moment of Hollywood glamour with our selfie-obsessed movie starlet *Demi Monde*. Join the rebellion to "Dismiss BLISS!", as *The Freed Radical* marches in defiance against the morally questionable practices inside The Paradise Foundation and 'get scrubbin' with our grotty park uncleaners

CONTACT

Bex Williams, PR Manager, Scare Kingdom Scream Park

Email bex@atmosfearuk.com
Phone 0845 519 4271

Notes to Editors:

- *Scare Kingdom Scream Park* be found online at www.scarekingdom.com where tickets can be bought online.
- Tickets for *Scare Kingdom Scream Park Halloween Season 2018* are available from **£18.00 per body**, plus booking fee.
- Scare Kingdom Scream Park is officially the UK's number one scream park and best Halloween attraction, featuring multi award-winning scare mazes, scare attractions and haunted attractions. Located in Lancashire, Scare Kingdom Scream Park is the north west's top Halloween destination featuring immersive sets, live scareactors and special effects. Scare Kingdom Scream Park presents the UK's scariest attractions for the Halloween season, Christmas, Valentine's and Walpurgis Night. Overnight scare entertainment experiences are also offered throughout the year. The ultimate scare entertainment experience, Scare Kingdom Scream Park mixes fun with fear!